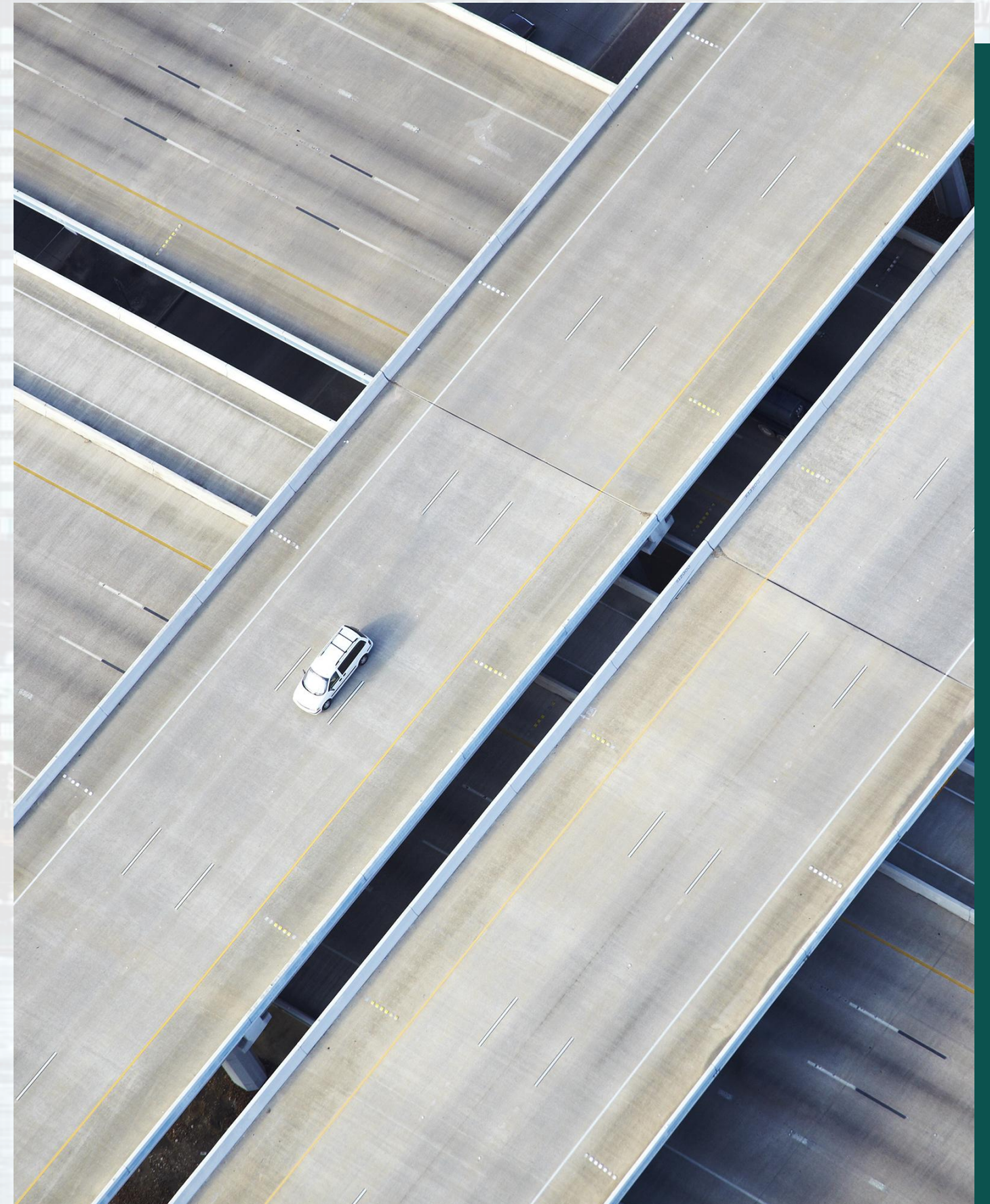


Buswrold 2026

Prospective Demand : Answering Passenger Safety and Security Issues

INSTRAN – Inisiatif Strategis Transportasi
Jakarta, 21 May 2026



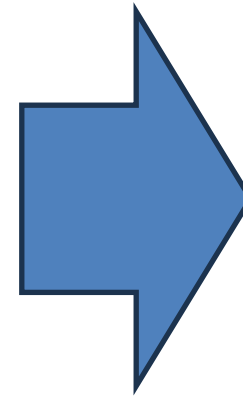
The MANDATE

NOMOR 22 TAHUN 2009 TENTANG LALU LINTAS DAN ANGKUTAN JALAN

Pasal 3

Lalu Lintas dan Angkutan Jalan diselenggarakan dengan tujuan:

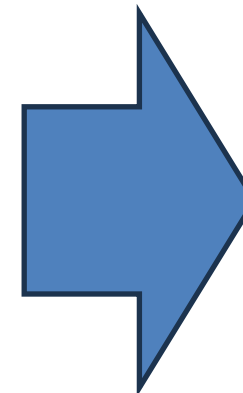
- a. terwujudnya pelayanan Lalu Lintas dan Angkutan Jalan yang aman, selamat, tertib, lancar, dan terpadu dengan moda angkutan lain untuk mendorong perekonomian nasional, memajukan kesejahteraan umum, memperkuat persatuan dan kesatuan bangsa, serta mampu menjunjung tinggi martabat bangsa;
- b. terwujudnya etika berlalu lintas dan budaya bangsa; dan
- c. terwujudnya penegakan hukum dan kepastian hukum bagi masyarakat.



**It is extremely clear that the government
hold mandate to ensure interprovincial
bus service comply to the safety and
security principle**

Pasal 198

- (1) Jasa angkutan umum harus dikembangkan menjadi industri jasa yang memenuhi standar pelayanan dan mendorong persaingan yang sehat.
- (2) Untuk mewujudkan standar pelayanan dan persaingan yang sehat sebagaimana dimaksud pada ayat (1), Pemerintah dan/atau Pemerintah Daerah harus:
 - a. menetapkan segmentasi dan klasifikasi pasar;
 - b. menetapkan standar pelayanan minimal;
 - c. menetapkan kriteria persaingan yang sehat;
 - d. mendorong terciptanya pasar; dan
 - e. mengendalikan dan mengawasi pengembangan industri jasa angkutan umum.



**Even must ensure the service and industry
form a healthy ecosystem**

THE CHALLENGES

Polisi usut kasus kecelakaan bus siswa SMAN Sidoarjo di Tol Ngawi

Jumat, 19 Januari 2024 15:44 WIB

Kronologi Kecelakaan Bus Handoyo di Tol Cipali yang mengakibatkan 12 Orang Tewas

PO Ardiansyah Janji Temui Keluarga Korban Kecelakaan Mojokerto, Tapi...

Jemmi Purwodianto - detikJatim

Sabtu, 21 Mei 2022 21:40 WIB

Intentionally No
Graphic Included

Damri Siap Tanggungjawab Korban Kecelakaan Bus di Penyeladi

06 Apr 2026 18:59 WIB • Entikong

Oleh - Imanuel Okto Ferandi, Editor - Syarifah Dewi Muliani

Korlantas Polri : Pengusaha dan Karoseri Bus yang Kecelakaan di Ciater Juga Terlibat

🕒 16 May 2024 - 11:56 WIB

Satu orang tewas akibat kecelakaan Bus Sugeng Rahayu dan truk

5 Fakta Terkini Kecelakaan Maut Bus ALS vs Truk BBM di Sumsel

THE CHALLENGES

THE TECHNICAL CHALLENGGES

PERSYARATAN TEKNIS BUS		
1	KELISTRIKAN	Wiring Diagram dan Instalasinya
2	SYSTEM REM	Airlibe/ Hydrolic Line, brake Chamber dll
3	SISTEM ENGINE	Power weight to ratio, torsi
4	POWER TRAIN	Transmisi, Propeller, dll
5	SYSTEM RANGKA	Frame, suspense, steering

PERSYARATAN LAIK JALAN BUS		
1	EFISIENSI REM UTAMA & REM PARKIR	Brake Tester
2	KUAT PANCAR LAMPU DEPAN	Headlight Tester
3	EMISI GAS BUANG	CO HC Tester dan Smoke Tester
4	KINCUP RODA DEPAN	Side Slip Tester
5	SOUND LEVEL	Sound Level Meter

NOT TO MENTION HOW TO ENSURE THE SECURITY FOR THE PASSENGER FROM CRIMINAL ACTIVITY

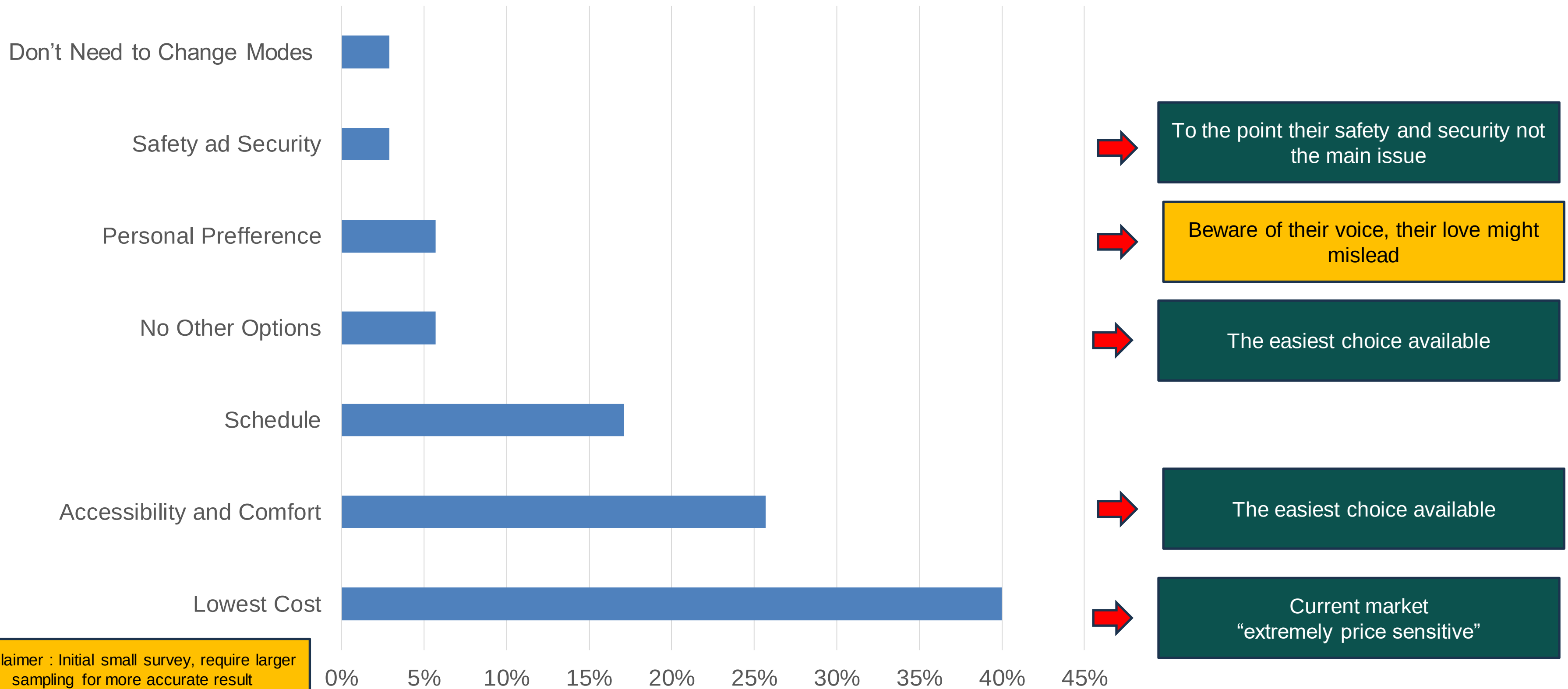
THE CHALLENGES

ENSURING SAFETY	
1	The vehicle it self by design and construction quality does not pose safety risk
2	The operation and maintenance of the vehicle it self does not pose safety risk
3	The crew of the vehicle it self does not pose safety risk
4	The management of the vehicle it self does not pose safety risk
5	The area the vehicle operate does not pose safety risk
5	Other road user do not pose safety risk

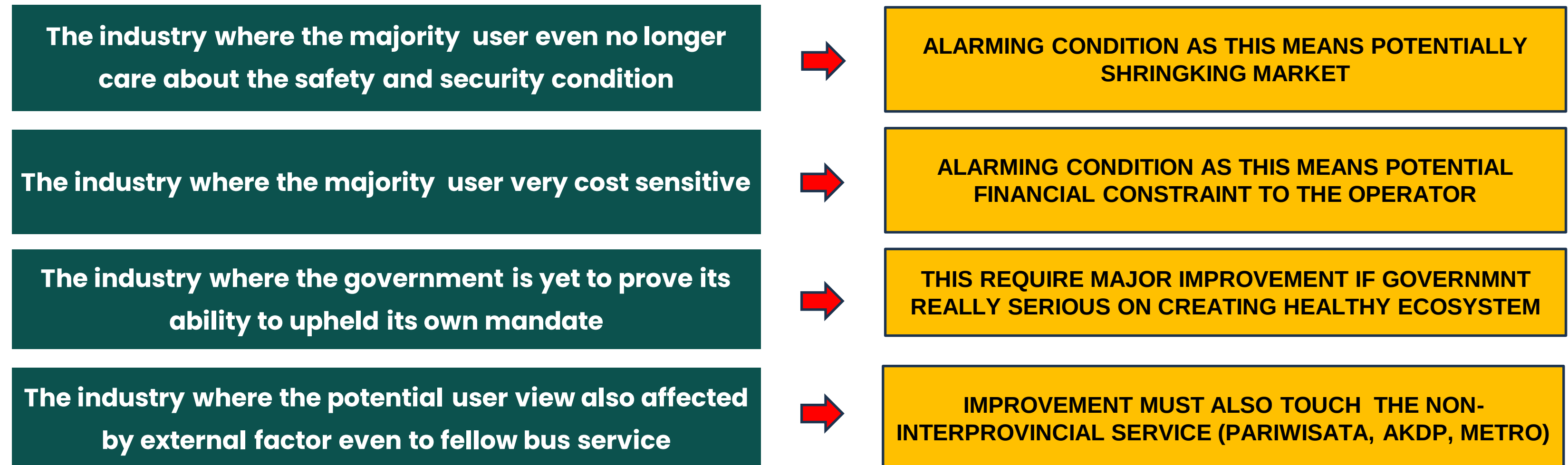
ENSURING SECURITY	
1	Passenger secure from potential security risk during ticket procurement process
2	Passenger secure from potential security risk before getting into vehicle
3	Passenger secure from potential security risk during the journey
4	Passenger secure from potential security risk after the journey

WE DID SMALL INITIAL MARKET SURVEY

WHY PEOPLE USE BUS FOR INTERPROVINCIAL TRAVEL



WHAT WE SEE



IN THE LONG TERM MIGHT CAUSE THE SLOW DECLINE IN THE OVERALL INDUSTRY

POTENTIALLY INCREASE THE SAFETY AND SECURITY ISSUES

PRONE TO UNHEALTHY COMPETITION AMONG THE PLAYERS

Answering Passenger Safety and Security Issues

- ☐ User do not care the effort they just want to see and feel the result of improvement
- ☐ Potential user do not care the effort they just want to see and hear experience from other before testing the service themselves
- ☐ Treat is as part of larger the whole , integrated, holistic efforts in revitalizing bus industry
- ☐ Embracing the Safety and security aware market means embracing larger market hence healthier business ecosystem
- ☐ Require both the alignment and realignment of current regulation to answer the challenges

**THE MARKET IS THERE; HOW BIG
WE WANT OUR SHARE AND HOW
SUSTAINABLE WE WANT THE
INDUSTRY IS UP TO ALL OF US**

**ANSWERING PASSENGER
SAFETY AND SECURITY
ISSUES IS THE FIRST STEP**



THANK YOU

