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SOUTHEAST ASIA Conference

20-22 MAY 2026

Driving the Future of ASEAN Mobility: CLEAN, SMART AND CONNECTED BUSES

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Busworld Southeast Asia Conference is a premier knowledge-sharing platform held alongside Busworld Southeast Asia, the region's leading exhibition dedicated to the bus and coach industry. The conference brings together policymakers, public transport authorities, bus operators, fleet owners, manufacturers, technology providers, and industry experts to discuss the latest developments, challenges, and opportunities shaping the future of passenger transportation in Southeast Asia.



CONFERENCE INFORMATION

Conference Name : Busworld Southeast Asia 2026 Conference

Date & Time : 20 - 22 May 2026

Venue : Hall B3, JIEXPO Kemayoran,
Jakarta - Indonesia



DRIVING THE FUTURE OF ASEAN MOBILITY : CLEAN, SMART AND CONNECTED BUSES

SUB TOPICS

Session 1 : Strategic and Global Perspective

Session 2 : Accelerating Bus Electrification & Charging Infrastructure in Urban Centers

Session 3 : Global Bus Safety Standard : Aligning ASEAN with International Regulations

Session 4 : From ASEAN to the World : Can Southeast Asia Bus Body Builder Compete Globally?

Session 5 : intercity & Interprovincial Bus in Indonesia : Is There Still Room to Grow?

Session 6 : Digital Transformation & Multimodal Integration for Seamless Journeys

Session 7 : Electrification, Decarbonization and The Global Demand for Sustainable Buses

Session 8 : Special Session - Toward 500 Years of Jakarta :

Building a Public Transport Culture as The Foundation of a Cultured Global City

SESSION 1



SESSION 2



SESSION 3



SESSION 4



SESSION 5



SESSION 6



SESSION 7



SESSION 8



The Busworld Indonesia 2026 Conference brought together industry leaders, public authorities, operators, manufacturers, body builders, technology providers, and international experts to discuss the future of bus and coach mobility in Indonesia, ASEAN and the global market. The conference opened with a strategic and global perspective, highlighting the growing importance of buses as a backbone of sustainable public transport. Speakers underlined that Indonesia and Southeast Asia are entering a decisive moment: urbanization, climate targets, rising passenger expectations, and industrial development are all pushing the bus sector towards cleaner, safer, and more integrated solutions.

A major focus was placed on accelerating bus electrification and charging infrastructure in urban centers. The discussions showed that electric buses are no longer a distant ambition, but an urgent priority for cities. However, successful implementation requires more than vehicles alone. It demands reliable charging infrastructure, grid readiness, smart depot planning, financing models, government support and close cooperation between operators, cities, manufacturers and energy providers.

The conference also addressed the importance of global bus safety standards and the need to align ASEAN regulations with international best practices. Safety was presented not only as a technical requirement, but as a foundation for public trust. Harmonized standards across the region could help improve vehicle quality, passenger protection, and export opportunities for ASEAN manufacturers.

Another key session explored whether Southeast Asian bus body builders can compete globally. The answer was optimistic, but realistic. ASEAN body builders have strong craftsmanship, flexibility, and market knowledge, but global competitiveness will require investment in design, engineering, safety certification, lightweight materials, sustainability, and international branding. The session made clear that Southeast Asia has the potential to become more than a regional supplier: it can become a serious global player.

The future of intercity and interprovincial buses in Indonesia was also discussed in depth. Despite the growth of aviation, rail and private mobility, speakers agreed that there is still significant room for growth. Indonesia's geography, population size, and regional connectivity needs make long-distance bus services highly relevant. The challenge is to modernize the offer through better comfort, safety, digital ticketing, reliability, and integration with other modes of transport. Digitalization was another central theme. In the session on digital transformation and multimodal integration, speakers emphasized that passengers increasingly expect seamless journeys. This means easy access to information, integrated ticketing, real-time updates, route planning and smooth connections between buses, trains, metro systems, ride-hailing and other transport modes. Digital tools were presented as essential for making public transport more attractive, efficient, and user-friendly.

The conference also placed Indonesia's development within the broader global movement towards electrification, decarbonization and sustainable buses. Demand for cleaner buses is increasing worldwide, driven by climate policies, urban air quality concerns, and the need for more resilient mobility systems. For Indonesia and ASEAN, this creates both a challenge and an opportunity: to reduce emissions while building local industrial capacity for the next generation of sustainable vehicles. A special final session looked ahead toward 500 years of Jakarta, focusing on the idea of building a public transport culture as the foundation of a cultured global city. The discussion went beyond technology and infrastructure. It stressed that a truly modern city is not defined only by buildings or roads, but by how people move, share public space, and choose collective mobility. Creating a strong public transport culture will be essential for Jakarta's future identity, live ability, and international image.

Overall, the Busworld Indonesia 2026 Conference showed a sector in transformation. Electrification, safety, industrial competitiveness, intercity mobility, digitalization, and public transport culture are no longer separate topics. Together, they form one larger vision: a cleaner, safer, smarter, and more connected bus and coach ecosystem for Indonesia, ASEAN, and the world.

THE CONFERENCE ANALYSIS

Speaker : 40 Expert Speakers

Delegate : 295 Audiences from 10 Countries



CONFERENCE ATTENDEES BY INDUSTRY SECTOR





The full documentation is available through
the following link:

FULL DOCUMENTATION

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