

Press Release

"Indonesia's Top Bus Body Builders Come Together at Busworld Southeast Asia 2026"

Indonesia's Bus Body Industry to Showcase Strength at Busworld Southeast Asia 2026

Jakarta – Indonesia's bus body building industry is set to demonstrate its strength and innovation at **Busworld Southeast Asia 2026**, the largest exhibition in ASEAN dedicated to the bus, coach, and component industry. The event will take place from **20–22 May 2026** at **Jakarta International Expo Kemayoran in Jakarta**.

For the first time, almost all of Indonesia's leading bus body manufacturers will come together on one exhibition platform, presenting their latest designs, technologies, and innovations to both regional and international markets. The participation of these companies highlights the growing capability and competitiveness of Indonesia's bus manufacturing sector.

Among the prominent Indonesian manufacturers confirmed to participate are **Piala Mas, Adiputro, New Armada, Laksana, and Tentrem**. Their presence will be complemented by international bus manufacturers, including **Golden Dragon**, reflecting the exhibition's growing global appeal.

With the participation of these major industry players, Busworld Southeast Asia 2026 is expected to become a strategic platform for industry collaboration, technology exchange, and business opportunities. The exhibition will also reinforce Indonesia's position as one of Asia's most important hubs for bus body manufacturing and innovation.

Bringing together manufacturers, operators, suppliers, and transport stakeholders from across the region, the exhibition will highlight the latest developments in bus design, sustainable mobility solutions, and the future of public transportation in Southeast Asia.

ASEAN's Bus Industry Stage

As part of the globally recognized Busworld exhibition network, Busworld Southeast Asia 2026 serves as a key platform for bus manufacturers, component suppliers, transport

operators, and mobility stakeholders to connect, build partnerships, and explore the latest technological developments in passenger transportation.

At the 2026 edition, visitors will be able to explore a wide range of innovations in passenger transport, including:

- **Next-generation city buses**
- **Intercity and tourism coaches**
- **Luxury coaches and premium buses**
- **Electric buses and future mobility technologies**
- **Safety systems, interior innovations, and fleet management technologies**

By bringing together leading companies and industry experts under one roof, the exhibition will become one of the most important meeting points for the bus and passenger mobility industry in the ASEAN region.

Driving Collaboration and Innovation

Busworld Southeast Asia 2026 is expected to attract a wide range of industry participants, including manufacturers, suppliers, public transport operators, policymakers, and investors. The exhibition will not only showcase the latest vehicle technologies but also encourage collaboration and knowledge exchange across the industry.

With the rapid development of sustainable mobility and electric transportation, the event will also highlight the role of innovation in shaping the future of public transport in Southeast Asia.

About Busworld Southeast Asia

Busworld Southeast Asia 2026 is part of the international Busworld exhibition series, the world's leading platform dedicated exclusively to the bus and coach industry. The exhibition connects global manufacturers, suppliers, and mobility stakeholders, providing opportunities for business networking, product launches, and industry discussions.

The 2026 edition will take place from **20–22 May 2026** at Jakarta International Expo Kemayoran, Jakarta, Indonesia.